

OTBA BOARD MEETING – 1/07/2010

Attended by:

Cheryl Kranich - Tea Thyme

Ty Rowe - Bootleggers

Don Baker - Awful Annie's

Shannon Dore – Tiamo Salon

Kerry Terese – Kerry Terese Salon

Meeting called to order by Kerry Terese

Minutes given to Don Baker, he will be typing the minutes for now.

Country Christmas report not fully reconciled looks like we broke even on the event. Don Baker will have report ready for general meeting.

Snow Day – Jan. 16th – Ty will work on this, he reports that everything is in place and will stay at same location on Lincoln Way as last year.

Kerry, consensus on the center town project

Discussion – business plans to include dates and times of events and should list any road closures.

Mike O Brien raises – Negotiate an hourly rate and bill accordingly. Marketing meeting to direct him on additions or changes to web site.

Welcome Wagon discussion – Kerry informed board of welcome wagons benefits and cost. Ty suggests that we could do the same by getting list from realtors.

Taste of Chocolate Feb. 14th – Sunday. Need to talk to Linda Robinson about changing the date back to Feb. 7th. Board does not think that Super Bowl Sunday will hurt event. Does not make sense to have event over a busy Valentine's Day. Most restaurants would not participate because of being so busy on this busy holiday.

Projects for 2010?? – Stamping cross walks in Old Town to add the brick effect like Down Town Street Project. Bob Snyder working on center of town project. Banner placements to advertise events a both ends of Sacramento Street. Lamppost add-ons to accommodate hanging banners. Ty will talk to Bernie about were to buy. Bollards, need to price. Ty will take pictures around for bids. Old Town sign for photo opportunities – maybe Post Office location. Wooden figures – Ty will get with Jerry at Uptown Signs.