

# OLD TOWN BUSINESS ASSOCIATION GENERAL MEETING LATITUDES. 01-21-2010 MINUTES

8:30 A.M. MEETING CALLED TO ORDER BY PRESIDENT KERRY ARNDT

**TREASURERS REPORT:** Absent. None reported

## **REPORTS:**

CITY: Mike Holmes – Reminded meeting that new Mayor Bridgett Powers is not the representative for OTBA.

- I. **PARKING STUDY:** Ready to go to Parking Committee regarding 3 hour parking. Downtown has completed their research and report and is ready to go.
- II. **CITY COUNCIL:** ADHOC committee for Brewery Lane Parking. Would be available To Old Town employees and general public. So far, Councilmen Keith Nesbitt and Mike Holmes is on committee. Need Old Town representation and recommendation my the end Of March. Will meet with residence in that area to get feed back. Bob Snyder and Ty Rowe Will attend those Public meetings.
- III. **JURORS PARKING LOT:** 27 additional lighted spaces with 8 light posts installed.

OTAPS: Ross Carpenter – Last project just completed. Restroom was re-configured, flooring down And placement of toilet and paint left to do.  
Museum Committee voted to close museum until April for lack of visitors until further Notice. Museum will open for scheduled tours only.

MARKETING: Linda Robinson – Announced that Country Christmas was a success. Not so much a Financial success as much as it was for the town and merchants. The Marketing Committee Recommends 2 Saturday nights Dec. 11<sup>th</sup> & 18<sup>th</sup> from 5-9p.m. Requested that it be included Agenda as an Action Item for February meeting. Linda suggested Valet Parking for those Restaurants who take reservations. Ty Rowe suggested that a professional Valet service do This for insurance purposes. More discussion needed on this specific topic.

SPRING STREET FAIR: Linda announced that the AMGEN Tour may go through Old Town During the May 16<sup>th</sup> date. She won't PR May 16<sup>th</sup> date until she gets final confirmation from The City. If this is confirmed, the date will have to be moved. She is currently contacting the Antique vendors on where other well established street fair are and their dates as not to Compete. More information at February meeting.

STREET FAIR SHUTTLE: Linda announced that the street fair shuttle is hardly used. For The fall street fair 89 riders used the shuttle at a cost to the event of \$550. It was suggested That the vendor parking areas could be designated farther away as to allow visitors to park Closer in. Betty signage needed here. If vendors are moved, the vendor map will have to be Adjusted. More research by the Marketing Committee on this topic.

## **NEW BUSINESS:**

AUBURN POLICE DEPT: Dale Hutchins – Reported on false alarm bank robbery! Expressed how Much he loves this community & how the APD works with community. Elaborated on some Success stories. APD got a multi Grant to hire back the 2 Officers who were laid off last Year. Comment was made at the inconsistent speed signs on Hwy 49 approaching Auburn. The Radar Trailer is used and speed signs are consistent with use which is 80,000 cars using Using Hwy 49 daily.

CHAMBER: Reese Browning – WAVE office now open with limited service. There is a

Move to get Holiday properties together to promote tourism; A new Mexican American Restaurant is opening soon in Downtown; Move to make Auburn more bike friendly, research Going on now; Installation was a sell out at the Elks Lodge @ 160 guests. Bill Radakovits is President; Chamber Mixer 1/21 at Eric Parks Chiropractic Office at Copper Knoll. February Mixer 2/18 @ Sierra Gold Chorus at DeWitt; Wednesday Night Live being developed by An independent event planner for Downtown starting June for 6 Wednesdays. Planner is Familiar with Auburn; Chamber wants to do more promotions between the 2 districts.

POPPY SPA OWNER: Steve Jones – Professional Photographer donates 30 minutes of photography Time to OT businesses.

SOROPTIMIST: Rita Holmes – Presented sponsorship opportunities for their annual event called “Laugh Auburn First” @ The Ridge March 20<sup>th</sup>. Looking for a Gift Basket from OTBA. Sponsorships: \$1500 - \$1,000 - \$500 - \$250. The DBA is giving a total spa package, “A Day In Downtown” includes a night at the Powers Mansion Inn.

OLD BUSINESS: 3 hour parking vote. Insight. Pros and Cons by members:

Poppy Spa (Steve Jones) – Depends on rotating & parking. Uniformity in 3 hr parking is imperative.

Only 5 spaces available in front of Courthouse Coffee & Poppy Spa.

Courthouse Coffee (Linda LaRue) – Is allowed 3 spaces in back of her business in upper Courtview lot & are used by her employees.

Owner of Office Park (Dave Frank) – Represents Legal community. Offers their parking lot To ALL OT merchants & visitors unconditionally.

Geri Bray Attorney: Supports Daves position.

Dave: Compromise: 3 hours on weekends Sat/Sun

Linda LaRue: Jurors need to park for 3 to 8 hours. This is not only about attorneys. Jurors Need better parking instructions.

NOTE: 3 hours parking everywhere except on Lincoln Way as stated. 8 spaces in questions. 5 for LaRue group, 3 for Berg group. More research and discussion needed to bring back to Next meeting. Tabled discussion. City is waiting for final vote & then will move forward.

Ross’ suggested: Split lot to have 3 and 8 hour choices.

ACTION: Motion – Linda LaRue made a motion for 5 spaces @ 3 hours. Seconded.

Raise of hands in favor of 3 hours: 8 for, 8 against. Tie vote. Did not carry. No new motion Made. Will carry over to Feb. 18<sup>th</sup> General Meeting. Tabled the Action Item.

CENTER OF TOWN PROJECT: President Kerry Arndt wanted to start configuring. First, needs a Proposed business plan presented to the City, ie, Cost and use, then if can start to move Forward.

STREET SCAPE: Ty Rowe– History Icons in progress through Downtown & Old Town. Layout Progressing.

OPEN COMMENTS:

NATIVE SONS: Ray Thompson – Annual Crab Feed Feb. 20<sup>th</sup>. Requested a Gift Basket For their raffle

COMMERCIAL STREET FLOWER BASKETS: Ray Thompson – Concept is to test 3 Baskets with continued drip system installed for irrigation. With high roof line, street is a Natural setting for hanging planters.

CELEBRITY CHEFS: Linda Robinson announced it’s on Thursday March 4<sup>th</sup>. \$15. and All you can eat with no tear off tickets this year.

BANNERS ON COMMERCIAL STREET: Linda Robinson asked about the unsightly Banners and how long they’ve been there. Ty says 30 days after Open House. Code

Enforcement needs to be stronger for all banners hanging in Old Town. Takes away the Historic ambiance with commercial banners.

MARKETING ADDITION: Linda Robinson – Taste of Chocolate Feb. 14<sup>th</sup>. Moving forward. Will Discuss having it on Saturday next year since it conflicts with some restaurants during Valentines Day.

Meeting adjourned at 10:00 a.m.

Minutes taken, transcribed and submitted by: Linda Robinson