

Old Town Auburn Business Association General Meeting Minutes

Date: Aug 20th, 2009

Location: Latitudes Restaurant

Treasurer's report, Don Baker

July Balance 6395.53

Don received a check from Linda Robinson for Fall Street vendors.

Marketing, Linda Robinson.

Online advertising is on hold till October with Auburn Journal, we will be looking into advertising in outside areas, Bay Area newspapers. We will be looking into costs and address at the new marketing meeting. Remember they are the 2nd thursday of the month.

"No Sales Tax Thursday" and "Friday Furloughs"

will commence on September 3rd and 4th, continuing through December.

Please let Linda know if you are participating.

Country Christmas Committee

The Country Christmas and Marketing committee is now combined into one entity

Walking Map

We are waiting for a new map from the city for new walking maps.

New Business:

- There is a new form and authorization for any expenditures.
- Direction Parking signs should be up in the next two weeks for a 6 month trial basis. Jury parking lot painting and lighting is slate to start in October. Bob Richardson will speak to merchants on September 10th at 8:30 about parking concerns and protocol.
- Bob Richardson reports we are a historical area but there are still concerns with ADA compliance.

- Firehouse painting is on the back burner for this year, too late in the season to start this project.
- Bollards in front of the Post office are still in the works with the city, we should have them for country x-mas.
- Contract with Linda Robinson for Country X-mas to be signed today.
- We are sponsoring the Symphony with a \$500 donation the event will take place September 19th at 5:30.
- Mike O'Brien presented a "call to artists" via the Downtown Art Gallery website, for the metal shed building next to Tio Pepe's. We are looking to find artists to do murals, but awaiting a cost before we move ahead.
- Also Mike is doing a coupon link on the website. It will be free to merchants, but you must submit your own ad. Contact Mike O'Brien.
- Linda from Courthouse Coffee working on changing parking times in front of her business.
- September 12th 8 :00 am planters will be refigured and moved thanks to Ray and the Native Sons if you can help that would be great. Still looking into new planters and costs.
- Native Sons Golf Tournament Black Oak Golf Course motion was made to sponsor a tee, motioned was passed Old Town to put a basket together for a raffle prize please let a board member know if you are interested in donating.
- Again the OTBA Marketing meeting is the 2nd Thursday of the month. Open to all.

Meeting was adjourned.